

"This kid nails it his first time out. Completely pretense-free, his debut delivers a focused collection of low-key acoustic pop with a fragile saltwater twang" (Stephen Bove, Asbury Park Press, Oct. 2008). That's the kind of buzz singer/songwriter

Quincy Mumford is generating up and down the Jersey Shore — and beyond — with his novel take on today's genre of feel-good music.

A beach kid through and through who can be found skateboarding or snowboarding when he isn't playing several times a week at local venues to an ever-expanding crop of loyal followers, Quincy has been making music and penning his own tunes since he was nine years old and first started experimenting with his distinctive blend of folksy grooves, soulful undertones, and reggae rhythms. In 2008, he released his first full-length album to great acclaim, earning him three Asbury Music Awards nominations, a coveted place in WBJB 90.5 The Night's Emerging Artists Concert Series, the #11 spot on 90.5 The Night's "Top 90 Albums Released in 2008," and entry at #103 on Cuincy Mumford



real-world people and places that inhabit his small-town daily life. Take "My Town," an homage to his native Allenhurst, NJ, from his self-titled debut, or "Helmet Man," a track on his upcoming second CD about the ubiquitous old guy

who rides around town on his bike — both are quintessentially Quincy, colorful cuts of unassuming life, marbled with intense flavor but served up richly mellow with a mature sensibility that belies the writer's young age.

Whether he's raising awareness of environmental issues like beach preservation, raising funds for charitable causes that inform his worldview, or raising the spirits of audiences young and old at a benefit concert to feed the homeless, Quincy's the real deal — actually living the life he sings about, like his regular Friday-night jam sessions on the beach at surf camps for kids or his foray with the Sons of Ireland Polar Bear Plunge to promote clean ocean action.

Quincy's music is kind of like Quincy himself ----

the "Top 200 Songs on Non-Commercial Triple A Radio" chart, from where it's been steadily climbing ever since.

subtle but strong. Before you know it, your feet are tapping and your heart is smiling, having been transported to that soothing, uplifting place Quincy Mumford aims to take listeners on every song he writes.

To sample his singular style for yourself and see a schedule of The Quincy Mumford Band's upcoming appearances, visit **myspace.com/Quincy Mumford**.

Influenced by such high-talent, laid-back contemporary artists as Jack Johnson and John Mayer, Quincy is a self-described "down-to-earth, happy, and creative guy focused on his career" who finds inspiration for his meaningful lyrics in the



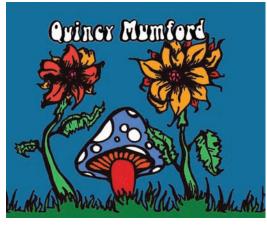
Singer/songwriter Quincy Mumford has already made a big splash on the Jersey Shore music scene, and now the waves of this fresh talent's impact are poised and primed to ripple onward and outward. In 2008, at 16 years old, he released his first full-length, self-titled album, recorded at Lakehouse Music in Asbury Park, which was enthusiastically embraced by critics and audiences alike for its catchy melodies, its breezy, down-home feel, and the surprising quality of its mature artistry.

Quincy's debut effort earned him three Asbury Music Awards nominations, inclusion in WBJB 90.5 The Night's Emerging Artists Series (June 2008), and the #11 spot on 90.5 The Night's "Top 90 Albums Released in 2008." He's also been garnering an impressive amount of radio play at stations nationwide, with early Triple A fans including:

- WSYC (Shippensburg, PA)
- KFAN (Fredricksburg, TX)
- WTMD (Towson, MD)
- KVNF (Paonia, CO)
- KDNK (Carbondale, CO)
- KLCC (Eugene, OR)
- MAINE PUBLIC BROADCASTING (Bangor, ME)
- WRRW (Norfolk, VA)
- WVIA (Scranton, PA)
- WBJB (Lincroft, NJ)



"[Quincy Mumford] is going to give a few singer/songwriters a run for their money ... [with] the ability to attract all ages. ...
The music on this album is phenomenal. ... Aside from his natural talent on guitar, his voice is nearly flawless. This debut self-titled album is a surefire summer favorite." — Indie Review, July 2008



"Learning how to get out of the way of the song, to back off and let the music take center stage, is a hard lesson for any performer to learn — especially one as young as Mumford. Yet this kid nails it his first time out. Completely pretense-free, his debut delivers a focused collection of low-key acoustic pop with a fragile saltwater twang."

"This singer/songwriter croons a soundtrack of beach jams that is light, smooth and upbeat. ... Sounds as though he has a good grasp of his own style."

 "The songwriting and vocals are sturdy, not doused with that sappy pop sound.
 The instruments fill in nicely as well, potent and cohesively, the way a band should play. ... Very nice effort."
 — Asbury Park Press: Jersey Alive! October 2008 In the genre of feel-good music most recently popularized by contemporary artists like Jack Johnson and John Mayer, Quincy writes lyrics with universal appeal, delivers them with a purity of voice, and imbues his tunes with a distinctive blend of folksy grooves, soulful undertones, and reggae rhythms. His heavily seaside-flavored songs — exemplified by standout tracks like "My Town," "Let Me Down," "Diane," and "Grateful" — evoke vivid imagery of his small-town roots in Allenhurst, NJ, the base from which his loyal audience has been steadily expanding at such venues as the Stone Pony, the Saint, the Lake House, the Twisted Tree, the Downtown Café, and Espresso Joe's.

Quincy's signature style can be sampled at **myspace.com/QuincyMumford**, where you'll also find upcoming tour dates, photos, blogs, and more. With his second CD due to be released in May 2009, keep your ear out for this new vibrant artist on the musical landscape who "is going to do big things."

CONTACT: Bob Laul Serious Bob Promotion P: 212.580.3314 E: seriousbob@nyc.rr.com



Lakehouse Music E: jon@ lakehousemusic.net